

Consent to the Processing of Personal Data for Marketing Purposes

You hereby voluntarily consent to the processing of your personal data by Metrostav Development a.s., ID No.: 28440412, with its registered office at Koželužská 2450/4, Libeň, 180 00 Prague 8, which is the parent company of its project subsidiaries implementing individual residential or office projects and which performs real estate activities for these companies on the basis of mandate agreements (hereinafter the “**Controller**”), in accordance with Regulation (EU) 2016/679 of the European Parliament and of the Council on the protection of natural persons with regard to the processing of personal data and on the free movement of such data, repealing Directive 95/46/EC (General Data Protection Regulation) (GDPR), and Act No. 110/2019 Coll., on the Processing of Personal Data.

You are granting your consent for the purpose of receiving marketing and commercial communications from the Controller via e-mail or telephone. The scope of the processing of your personal data corresponds to the data provided in the contact form, i.e., your first name, surname, e-mail address, and telephone number, as well as any other personal data you may provide. Your personal data may be processed automatically, including profiling, for the purpose of personalizing marketing communication, tailoring the content of commercial messages to your preferences and needs, and effectively targeting offers of the Controller’s products and services. In this context, your user behaviour on our websites may be processed, and your personal data may be transferred to an entity that provides technical operation of the marketing communication system for Metrostav Development a.s., whereby such entity is contractually obliged to comply with all legal requirements relating to the protection of your personal data.

The Controller will handle your personal data responsibly, in accordance with applicable legal regulations and the Personal data Processing Policy. If you believe that your personal data is being handled unlawfully by the Controller, you may request corrective action at any time, either via the Controller’s data mailbox (Data Mailbox ID: pcne68c) or by e-mail at: reality@metrostavdevelopment.cz.

The Controller further informs you that you have the right to obtain information about which personal data concerning you is being processed by the Controller; in the event of any inaccuracy or incompleteness, you have the right to request rectification, supplementation, or erasure. You have the right to object to the processing, the right to request the restriction of processing, and the right to the portability of your personal data, all in accordance with the applicable legal regulations governing the protection of personal data (namely the GDPR and Act No. 110/2019 Coll., on the Processing of Personal Data). In the event of a breach of the Controller’s obligations concerning the handling of your personal data, you are entitled to lodge a complaint with the competent supervisory authority, i.e., the Office for Personal Data Protection, Pplk. Sochora 727/27, 170 00 Prague 7.

This consent to the processing of personal data is valid for a period of 3 years from the date on which it is granted. You may withdraw your consent at any time by submitting a written notice to the Controller’s registered address, via the Controller’s data mailbox (Data Mailbox ID: pcne68c), electronically at reality@metrostavdevelopment.cz, or by clicking the “unsubscribe” button located at the end of each of our marketing communications.